

# Lovely Pet Trading Co., Ltd.

SDGs is an abbreviation for "Sustainable Development Goals." There are 17 goals and targets to be achieved by 2030 with the aim of creating a world following the motto of "Leave no one behind (LNOB)."

## SDGs Declaration

We hereby make the following declaration toward achieving the SDGs.

### Goals

### Initiatives

### SDG Targets

#### Achieve a fulfilling life together with pets

We will strive to provide safe and reliable products to help pets and pet owners achieve a harmonious life together.

##### Initiatives:

- Contribute to the eco-friendly environment through the sale of pet food made from wild game meat.
- Promote the safety of pets and pet owners through the sale of disaster emergency goods.
- Hold exhibitions and build an online B2B presence to help revitalize the pet goods industry.



#### Live harmoniously with nature

In addition to proactively introducing LED lighting and other eco-friendly equipment, we will also strive to reduce CO2 emissions and waste.

##### Initiatives:

- Promote the 3Rs (reduce, reuse, recycle) through sales of tote bags and other products made from recycled materials
- Reduce CO2 emission from the shipping process
- Establish a new inventory management system focusing on waste reduction



#### Create a rewarding and meaningful work environment

We are committed to creating a workplace where a diverse group of employees have the opportunity to realize their passions.

##### Initiatives:

- Recruit staff from a diverse range of backgrounds, regardless of gender, age, nationality, etc.
- Promote the importance of enjoying both work and private life.
- Provide an adaptable work style that gives employees flexibility in their work life.



#### Preserve relationships with the local community

We will strengthen our partnerships with local communities and contribute to the future development of Osaka.

##### Initiatives:

- Actively recruit skilled individuals from local areas.
- Support the package design, ad design for products in collaboration with local universities and organizations.

